

# titiro aromai whakarongo

## Protect your business intellectual property

### EVENTS IN SEPTEMBER

#### Nati Innovation Celebrated at Te Rangitawaea Festival 09

16 September in Ruatoria. since 2004, and celebrates the unique ICT skills of Ngati Porou East Coast students.

#### MORE STUDIES FOCUSED ON MAORI IN AUSTRALIA

Paul Harmer launches another study this time focusing on te reo in oz.

Migration to Australian from New Zealand is also the subject of another Kiwi Phd. study.

#### NORTHS MAORI ONLINE

One month online 20,000 hits and over 500 unique viewer

#### HAWKES BAY BUSINESS



(Photo: Julie with eldest son, Jay)

### Julie Huriata O'Grady 6/5/59 - 13/8/09

Haere atu ra e hine e, ki te paepae o Matariki, o Rehua, haere haere haere atu ra e hine e.

E mihi atu ki Julie Huriata Ogle.

We are all so deeply saddened with the passing of one of our beloved ringawera on Thursday the 13th of August. Julie was snatched from us far too early in her years by the scourge of cancer.

Due to Julie's passing Norths will be doing some very special things at this year's NSW Maori Rugby League Tournament in her memory.

Julie was an integral part of our operations and will be sorely missed. She is survived by her three beautiful and brave children Jay, Luke and Rosie, who we hope will all be able to join us on the day of the tournament.

The effect that Julie had upon her work colleagues, friends and family is lifelong, and is reflected in the fact that Manly Council opened up the Council Chambers for the wake - the first time ever for a private function - in the Mayor flying back from official business in Townsville to attend proceedings, and in this poem penned for her and in her honour.

Friendship Poem from Manly Council

Dear Julie,

I'd like to be the kind of friend that you have been to me  
I'd like to be the help that you were glad to

be

I'd like to be means as much to you each minute of the day

As you have meant, dear friend of mine along the way,

I'd like to do the big things and the splendid things for you

To brush the grey out from your skies and leave them only blue

I'd like to say the kind of things that I so often heard

And feel that I could rouse your soul the way that mine you stirred

I'd like to give you back the joy that you have given to me

Yet, that were wishing you need, I'd hope would never be

I'd like to make you feel as rich as we who travel on

Undaunted in the darkest hours with you to lean upon

I'm wishing at this very time that I could repay

A portion of the gladness that you have strewn our way

And could I have one wish this day

This only would it be

I'd like to be the kind of friend that you have been to me

Farewell Julie and bless you always from your many friends at Manly Council

Due to Julie's involvement with Norths Maori Rugby League the team will be dedicating a special part of their day to her memory at the tournament on October the 3rd.



### Sonny Tau and members of TRION are set to return to Sydney.

On the eve of the hui at the end of October at Waitangi TRION are set to return to Sydney. Discussions will no doubt centre around land and sovereignty claims for Ngapuhi and how the effect will impact upon many lives.

Saturday October 10 11:00 am- 3:00 pm  
Te Wairua Tapu Church 537 Elizabeth St Redfern.

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**NEW ZEALAND FIRMS  
LOOK TO AUSTRALIA  
FOR LEADERSHIP**

Over the August/September period Maori Business Network has received a number of requests for information, support, partnerships and general linking between New Zealand and Australian businesses and organizations. Canberra's announcement regarding lowering entry restrictions between the two countries is likely to bring about a lowering of airfares which will again increase travel and trade bringing New Zealand organizations closer.



**Katoa Maori Designs**

After returning from a trip to New Zealand whanau contacted Wyvern and Evelyn Brightwell to let them know that their precious designs were being copied and sold as original items without their consent. MBN spoke to them about the process they followed in an effort to put a stop to this practice.

We protected and filed two standards in Australia & two in New Zealand. This took some time for completion and only receiving the documentation the evening prior to our travel made it a very stressful evening.

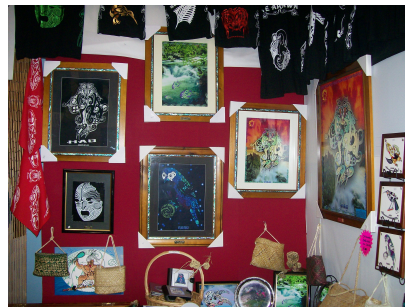
We travelled to New Zealand on the 10th of July specifically to locate copyrighters and to serve a legal letter which Trademarks Australia had written for us .

That weekend we spent locating and serving notices on shops/markets/stalls for breach of copyright. After introducing ourselves followed by explaining the problem (while they stood in front of us with the copied stock in hand) communication became a problem.

All copyrighters were served with the resist/desist letter. We served 11 notices within Otara and Manuwera alone.

As we travelled down the North Island we served numerous notices; 3 Tokoroa, 2 Frankton Markets, 2 Rotorua, Masterton, Taihape which was very disappointing for us as it showed us how widespread this practice had become.

I attempted to gain details of the wholesaler that supplies the outlets but several shop assistants/owners stated



“...the man just comes on the van from Auckland”.

It is very difficult for any business to compete in the textile industry but its very demoralising, devastating even that they can steal an individual's Maori designs and mass produce them and not appear to be accountable in any way shape or form.

We are only small fish in the world of Intellectual Property but because we have a passionate belief for our Maori designs and the things that go with it, we had to try to take a stand.

Maybe our experience could be of some assistance to other Maori artists in small businesses.

www.katoadesigns.com.au

**Steve Mathews -  
Footballer, father, friend  
and all round good fulla.**

Ngati kuri te hapu, Nga puhi te iwi.

Born and bred in Kaitaia, Stevie Mats (as he is known to his wide circle of mates) attended Kaitaia Primary before heading to the bright lights of Auckland and

entering the hallowed halls of Hato Petra Maori Boys College (which has only recently become a co-ed school, being too late to for the disappointed Stevie).

Time spent between parents meant a shift between Marist and Mt. Albert clubs in his junior playing years. But in 1996 the Auckland Warriors (now New Zealand Warriors) offered Stevie a scholarship for Manukau Tech to undertake a sports and recreation qualification. This pathway would see him progress into representative status.

No stranger to the social life, Stevie was a frequent visitor at some of Auckland's night spots where young men and women engaged socially into the small hours.

After a wake up call in 1998, Stevie was called into the New Zealand Maori side under Cameron Bell and remained there until 2005. Alongside this he was played in the Auckland representative team until 2000. It was during this time that he first came to Sydney.



Stevie recalls his introduction to Sydney travelling as part of the New Zealand Maori squad: “When I first came to Sydney with the New Zealand Maori Nine aside team, we stayed with Wi Wharekura at Reservoir (his lodgings were on Reservoir St, Surrey Hills) for a week and then after returning to Auckland, came straight back to Sydney. Didn't tell anyone, not my friends or family just left”. Football to Stevie in Sydney was on a different level; the training, the organisation, the professionalism, in fact the whole game.



There was always something happening at Reservoir, in Stevie's words "never a dull moment – we were always pulling pranks on each other and Ripper (Piripi Ranga) would always fall for it..." Stevie refers to the age-old gag of giving a teammate a bogus training time or location while the others would sit at home and play video games.

There were also stints at reserve grade with North Sydney Bears in 2003 and West Tigers in 2004. Some of those games were with Ripper, Billy Ngawini and Willie Bishop.

Stevie spoke about his biggest influences, "currently in my life it would be author and motivational speaker Glen Gerreyn..." who also attends Christian City Church with Stevie, "in my past it would be my Grandfather alongside Muhammed Ali whose quote immediately springs to mind: "The fight is won or lost far away from witnesses, behind the lines, in the gym, out there on the road, long before I dance under those lights. ..."

As he speaks Stevie has one eye on his son, 7-month-old Xavier. He is concerned about some sharp object that Xavier might get his hands on. Stevie has two other children Zion (10) and Cleo (6).

For the last six years Norths has been another home for Stevie and like the core of the players in the team, he enjoys the team environment. "I'd never stop being involved with football and would really love to start giving something back to the game that has given me so much" says Stevie who takes up a role as coach of Manly Cove's under 19s and has further aspirations in that field.

It seems football has bought him a long way, but from the resolve that he shows, there is much more to come from Steve Mathews - Footballer, father, friend and all round good fella.

### It's on again and still not for the faint hearted



Saturday 3rd of October 2009

St. Marys Rugby Leagues Club  
Corner Forrester and Boronia Streets  
St. Marys

Powhiri 8:00am  
First Game 9:00am  
Stalls Hangi Taonga Entertainment Kids  
Rides & activities Kids Play Farm (am  
only) Prize Giving Function 6:00 pm

#### KORERO MAI

Let us know what is happening in your neck of the woods or, simply submit a written contribution. Photos are also welcome in support of our written submission.

#### UPCOMING EVENTS

##### **NSW MAORI RUGBY LEAGUE TOURNAMENT**

Norths Maori look for a "threepeat" - as Coach Reilly of the Los Angeles Lakers coined the phrase

##### **KIWITV INTERACTIVE**

Now you can not only watch but make a comment about the shows that you watch!

##### **NESIAN MYSTIK TO PLAY**

with 1814, Madam Parker and more  
31 October, The Roxy, Parramatta.

Deadline for the monthly issue is at the 15th of each month. Any correspondence should be addressed to the editor. All accuracy is established at the time of print.

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\* Strict legal criterion applies - please seek specific legal advice before you take any steps

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